

Twitter engagement

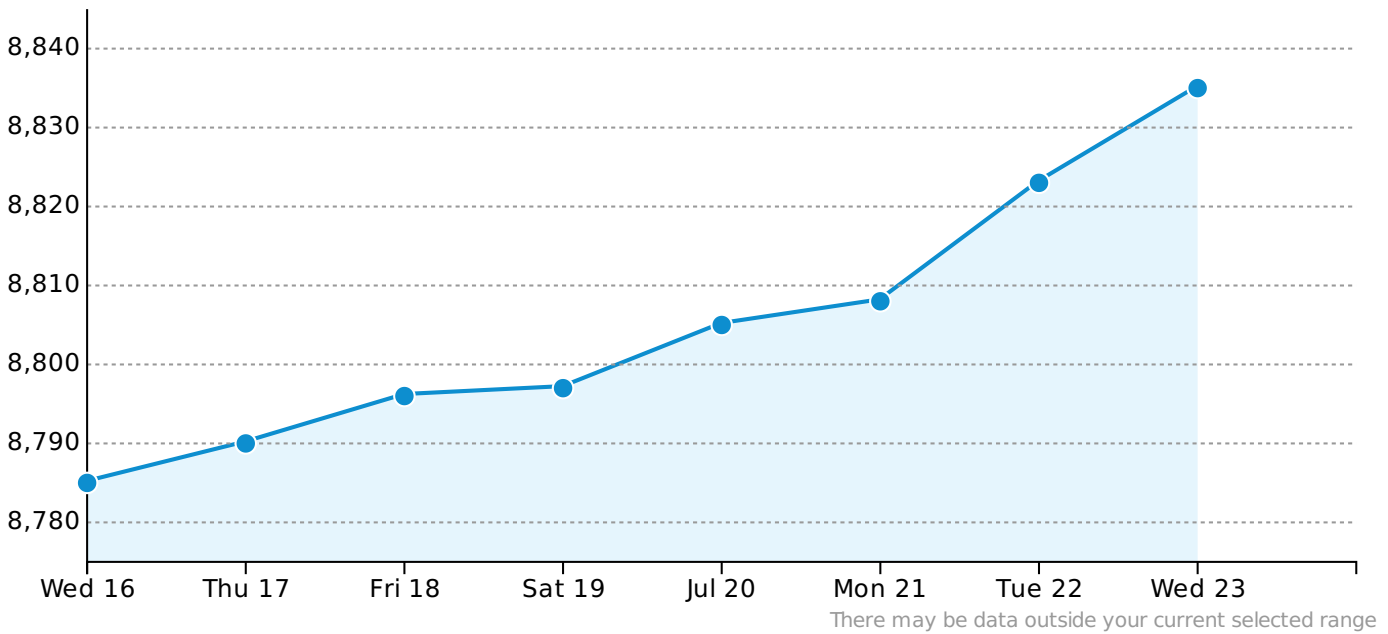
Jul 22, 2014 - Jul 23, 2014

Twitter : Follower Growth - Count

Total Followers:
8,836

Average Daily Growth:
7

New Followers:
54

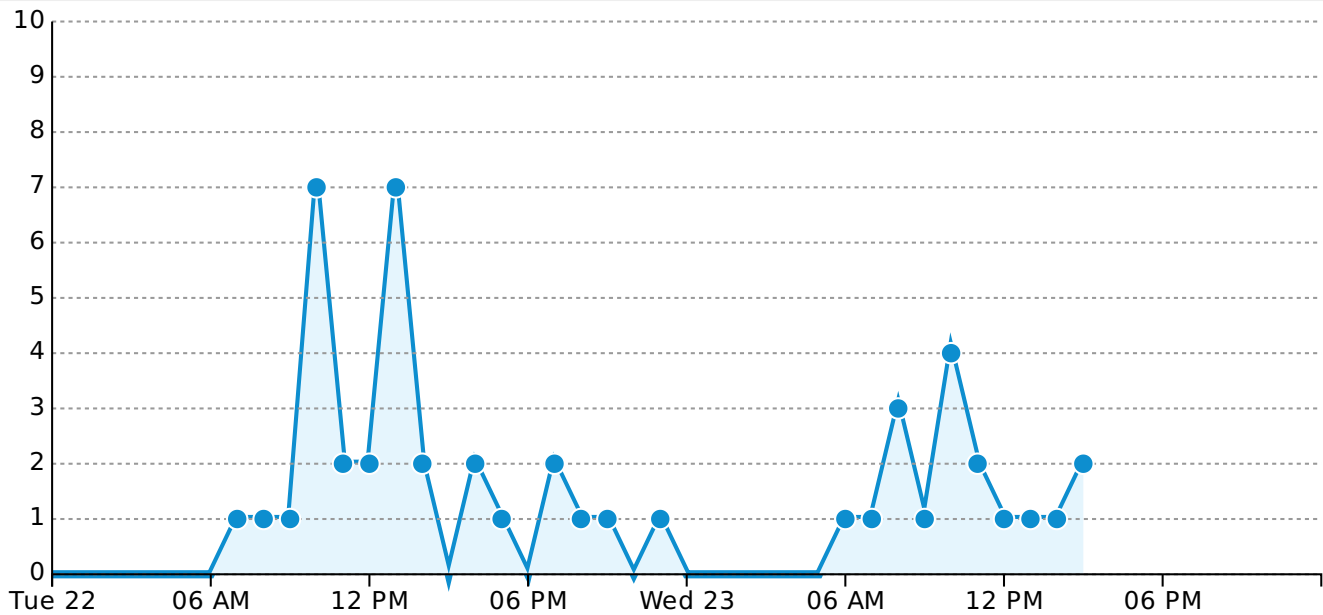


Twitter : Mentions - Detailed

Total Mentions

48

Interval displayed: **Hourly**



Top 10 mentions by Klout Score

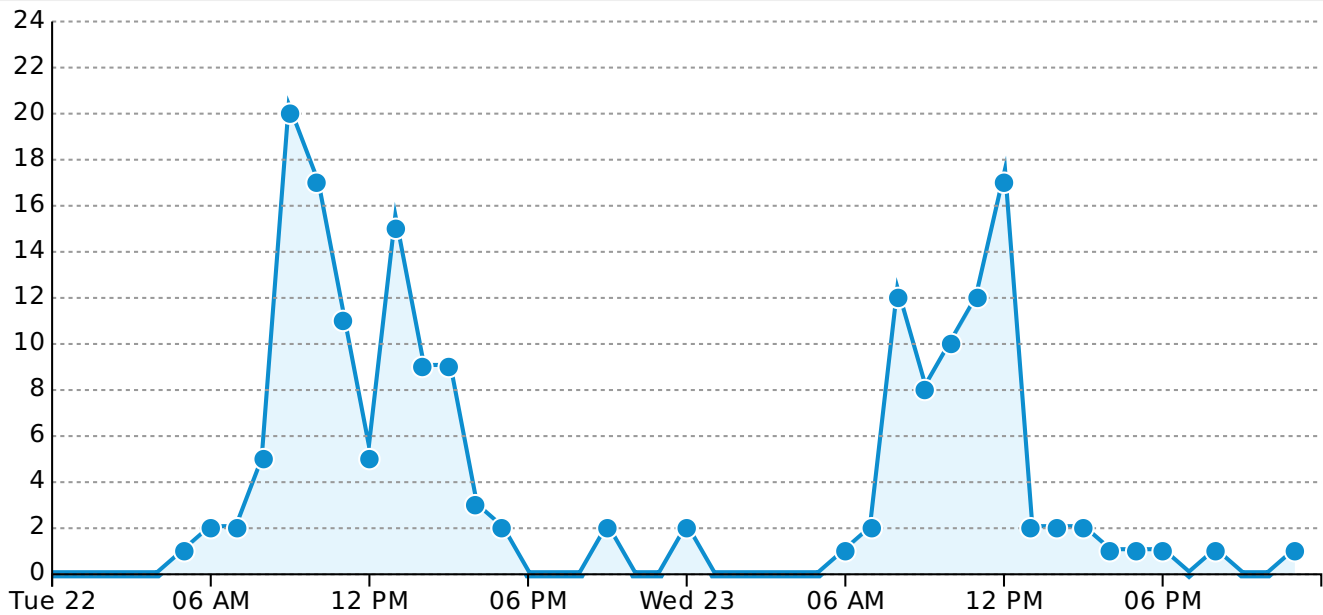
Date	Mentioned By	Mention Text	Klout Score
Jul 23, 2014	@TomCayman	"@ScotDevInt: "Perhaps our most significant exports are our minds" says @ScotentCEO". Perhaps. Please use us more via GlobalScot etc.	61.7
Jul 23, 2014	@AileenLamb	RT @ScotDevInt: "In the time it takes Usain Bolt to run his 100 meters we'll have shipped another 380 bottles of #whisky!" says...	60.8
Jul 23, 2014	@AileenLamb	RT @ScotDevInt: Science base, R&D and a skilled workforce - just a few reasons why companies are attracted to the UK says...	60.8
Jul 23, 2014	@russfraelithgi	Thanks to @UKTI & @scotdevint as Scottish #StartUps meet at British Consulate in San Francisco #scotlandcando http://t.co/NySpO4FYzS	59.4
Jul 22, 2014	@scotfoodjames	@lochnessbrewery @NickNairn @RichardLochhead @annemaccolli thank you kind sir, a real @ScotDevInt & @scotfooddrink team effort :-)	55.7
Jul 22, 2014	@CreativeEdin	Opportunity to mingle w/ international businesses, Creative Industries showcase event 28th July @scotent @scotdevint http://t.co/i8yCJ2z2Mr	55
Jul 22, 2014	@prof_outsource	{RT @ScotDevInt: The education & talent of our people is the key reason companies #InvestInScotland says @AlexSalmond http://t.co/2SZu57v2cV	52.7
Jul 22, 2014	@DarrylBroadfoot	Enjoyable afternoon so far at @ScotDevInt event at Old Fruitmarket. Plenty scope for Scottish football business growth internationally	51
Jul 22, 2014	@DarrylBroadfoot	@paullarkin74 @ScotDevInt All: logistics, catering, PR, commercial, event management etc. Speaker on now discussing Russia 2018	51
Jul 22, 2014	@DarrylBroadfoot	@paullarkin74 @ScotDevInt potentially but broader than clubs: more about companies operating within football, sport and business	51

Twitter : Retweets - Detailed

Total Retweets

178

Interval displayed: **Hourly**



Top 10 tweets by number of Retweets

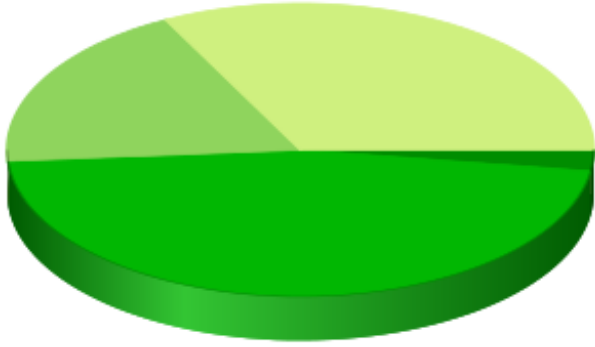
Date	Original Tweet	Retweets
Jul 22, 2014	Scottish sculptures The Kelpies have arrived at Glasgow Uni for #Glasgow2014Biz #economichorsepower http://t.co/gbYzEV4T31 via...	9
Jul 23, 2014	"The UK has the fastest growing economy in the world" - Mark Carney of @bankofengland #Glasgow2014biz http://t.co/QaGqvqIHfk	9
Jul 23, 2014	.@ScotentCEO's dress today is by emerging Scottish designer @KirsteenStewart #Glasgow2014biz http://t.co/tzGhqDqjfj	9
Jul 22, 2014	Enjoy the #SmartCities talk earlier at #Glasgow2014biz? Read @GlasgowUni Professor Anton Muscatelli's #blog http://t.co/9CRkFlms65	6
Jul 23, 2014	"In the time it takes Usain Bolt to run his 100 meters we'll have shipped another 380 bottles of #whisky!" says @scotentCEO #Glasgow2014biz	6
Jul 23, 2014	The Queen's baton has just run through the grounds of @glasgowuni at #Glasgow2014biz http://t.co/LMlzWWSSp3	6
Jul 22, 2014	In the #Commonwealth? Watch the Commonwealth Games Business Conference live from 10am GMT #Glasgow2014biz http://t.co/KufjlstUVm	5
Jul 22, 2014	We're live streaming #Glasgow2014biz until 5pm. Tune in now for a panel discussion on future business leaders http://t.co/GpjEwzps27	5
Jul 22, 2014	In case you missed it here's Scotland's First Minister @AlexSalmond with broadcaster John Humphrys #Glasgow2014biz http://t.co/UBGjN8B8i0	5
Jul 22, 2014	RT @dmross63 Just watched @AlexSalmond speech at #Glasgow2014biz. Brilliant exposition of Scotland as a confident international country	5

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

Ow.ly : Most Popular Links

Rank	Date	Post	Clicks
1	Jul 22, 2014	http://ow.ly/zpQsK http://www.sdi.co.uk/knowledge-hub/articles/ins... Live from Scotland: the Commonwealth Games Business Conference. Watch today from 10am GMT http://ow.ly/zpQsK	7 clicks
2	Jul 23, 2014	http://ow.ly/ztZxz http://www.ey.com/UK/en/Issues/Business-enviro... You can see an #infographic of the Ernst & Young attractiveness survey on Scotland here http://ow.ly/ztZxz #Glasgow2014biz	6 clicks
3	Jul 22, 2014	http://ow.ly/zs6tk http://www.sdi.co.uk/invest/sectors/life-scienc... Why innovate, design and test your medtech products in Scotland? We've got some reasons here: http://ow.ly/zs6tk #scothouse	6 clicks
4	Jul 22, 2014	http://ow.ly/zr3VC http://www.sdi.co.uk/knowledge-hub/articles/ins... Delegates are filing into the hall at #glasgow2014biz - don't forget you can tune in all day today and tomorrow here http://ow.ly/zr3VC	6 clicks
5	Jul 23, 2014	http://ow.ly/zukmZ http://www.sdi.co.uk/knowledge-hub/articles/ins... "The UK has the fastest growing economy in the world" - Mark Carney of @bankofengland #Glasgow2014biz http://ow.ly/zukmZ	6 clicks
6	Jul 22, 2014	http://ow.ly/zrHzQ http://www.sdi.co.uk/knowledge-hub/articles/ins... We're live streaming #Glasgow2014biz until 5pm. Tune in now for a panel discussion on future business leaders http://ow.ly/zrHzQ	6 clicks
7	Jul 22, 2014	http://ow.ly/zrpgz http://www.sdi.co.uk/knowledge-hub/articles/ins... Robert Brozin founder of Nando's cites the Scot's energy for the success of his Scottish restaurants #Glasgow2014biz http://ow.ly/zrpgz	4 clicks
8	Jul 22, 2014	http://ow.ly/zr6QB http://www.sdi.co.uk/knowledge-hub/articles/ins... "More tidal and wave devices are being tested in Orkney than anywhere else in the world" @AlexSalmond #glasgow2014biz http://ow.ly/zr6QB	4 clicks
9	Jul 22, 2014	http://ow.ly/zr6fh http://www.sdi.co.uk/knowledge-hub/articles/ins... Scotland has delivered #Glasgow2014 on time and within budget, says First Minister @AlexSalmond http://ow.ly/zr6fh #Glasgow2014biz	4 clicks
10	Jul 24, 2014	http://ow.ly/zu1Qc http://theconversation.com/host-city-glasgow-ou... RT @scotdevint: As #Glasgow2014 Commonwealth Games arrive in the city, how Glasgow has moved on from shipyards. http://ow.ly/zu1Qc	4 clicks

Twitter : Twitter Sentiment (#Glasgow2014biz)



Emotions	Percentage
Affection Friendliness	2
Enjoyment Elation	47
Amusement Excitement	19
Contentment Gratitude	33
Sadness Grief	0
Anger Loathing	0
Fear Uneasiness	0
Humiliation Shame	0