

Twitter engagement

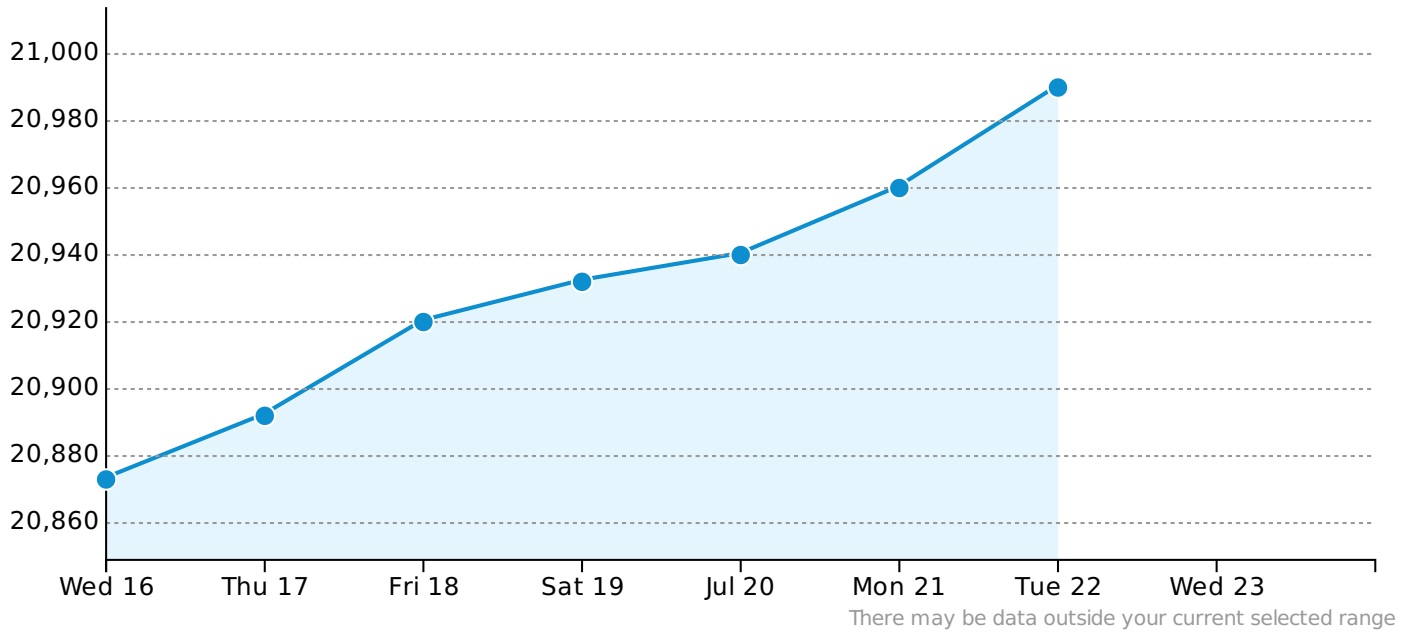
Jul 22, 2014 - Jul 23, 2014

Twitter : Follower Growth - Count

Total Followers:
21,011

Average Daily Growth:
17

New Followers:
139

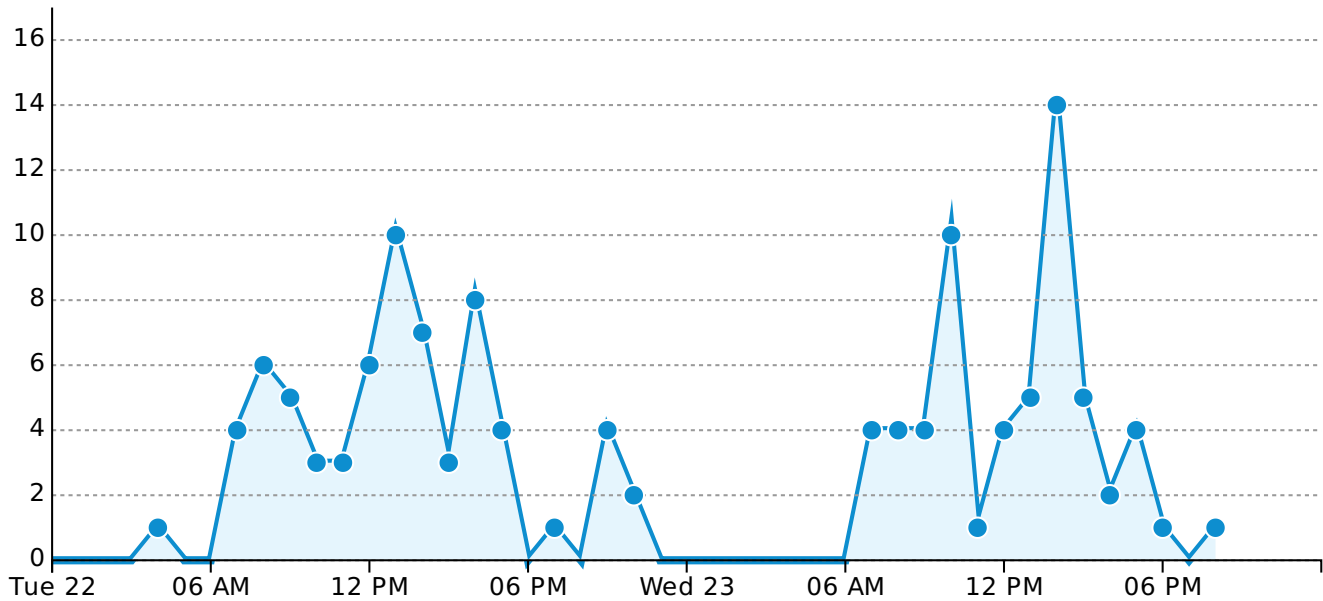


Twitter : Mentions - Detailed

Total Mentions

126

Interval displayed: **Hourly**



Top 10 mentions by Klout Score

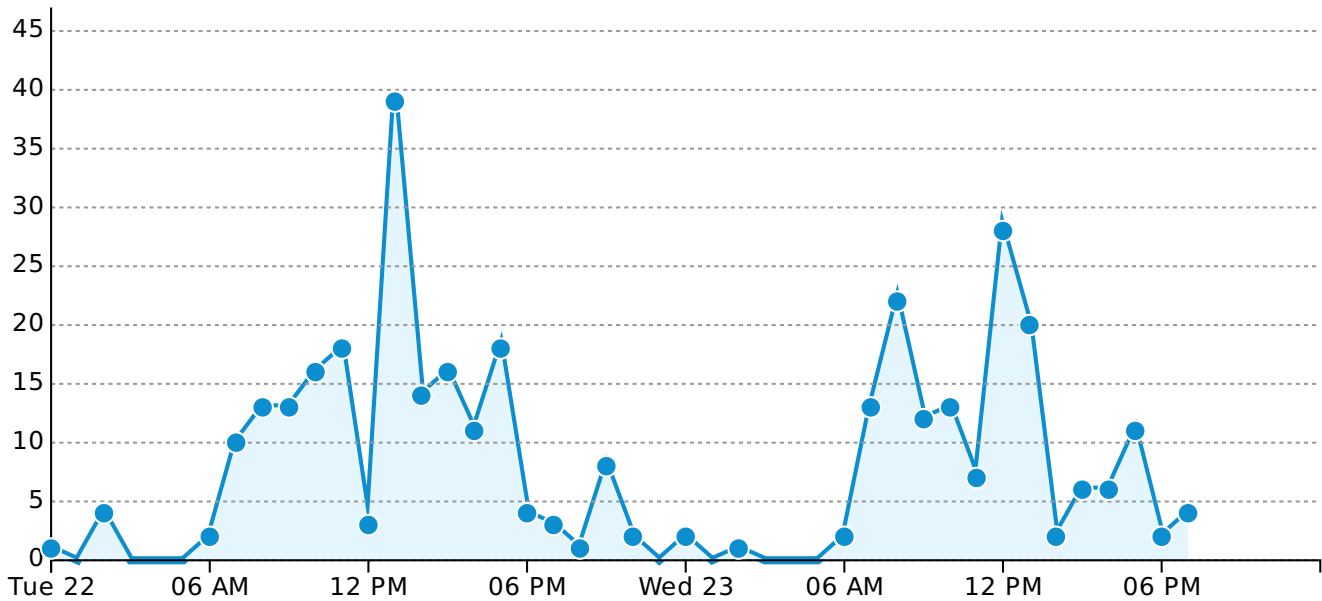
Date	Mentioned By	Mention Text	Klout Score
Jul 23, 2014	@GlasgowUni	Welcome to everyone on campus for the final day of @scotent Commonwealth Games Business Conference. Follow the discussion: #Glasgow2014biz	78.6
Jul 22, 2014	@GlasgowUni	Welcome to everyone on campus today and tomorrow for @scotent Commonwealth Games Business Conference. Follow using #Glasgow2014biz	78.6
Jul 23, 2014	@scotent	@scotent You've been quoted in my #Storify story "Commonwealth Games Business Conference." http://t.co/qdVol71s33	63.3
Jul 23, 2014	@AileenLamb	UK's biggest example of employee ownership @johnlewisretail Not doing badly! #Glasgow2014biz @Scotent	60.8
Jul 23, 2014	@AileenLamb	RT @scotent Edinburgh looking particularly beautiful as @edinfashion festival hits town. http://t.co/sESKVS1W6S	60.8
Jul 23, 2014	@AileenLamb	A wonderful accolade for a new #Glasgow institution http://t.co/aTLK1dtOkt 5 stars for @TheSSEHydro @scotent #tourism	60.8
Jul 22, 2014	@legacy2014scot	RT: @Scotent #scothouse attendees discuss securing investment capital for life sciences - see how we can help http://t.co/Tht0f2n9GG	59.9
Jul 23, 2014	@legacy2014scot	MT: @LouiseMac Delighted to be @CommonPurpose event to empower young leaders across the Commonwealth @YoungScot @33Fifty & @scotent reps.	59.9
Jul 22, 2014	@legacy2014scot	RT: @scotent Video: hear what First Minister @AlexSalmond had to say at the #Glasgow2014biz conference http://t.co/u8hhDOa9Yh	59.9
Jul 23, 2014	@legacy2014scot	RT: @scotent Missed @scotentCEO's speech at #Glasgow2014biz today? Read it here: http://t.co/WXBuaTzz3S #innovation #exporting #leadership	59.9

Twitter : Retweets - Detailed

Total Retweets

347

Interval displayed: **Hourly**



Top 10 tweets by number of Retweets

Date	Original Tweet	Retweets	↻
Jul 22, 2014	Video: hear what First Minister @AlexSalmond had to say at the #Glasgow2014biz conference http://t.co/20zFvy9PQd	22	
Jul 22, 2014	The big day has arrived. Nevermind the sports, today is the Commonwealth Games Business Conference! #Glasgow2014biz http://t.co/5Tu7dhps5L	9	
Jul 23, 2014	The @Batonrelay2014 just came through the #Glasgow2014biz conference. Great start to the day! http://t.co/qMLg0xI0so	8	
Jul 23, 2014	"We should all be inspired by Scotsman David Hume, who showed that free trade was beneficial to all" - Mark Carney #Glasgow2014biz	8	
Jul 22, 2014	"Scottish-based entrepreneurs are very much making their mark throughout the world" - George Osborne. #Glasgow2014biz	8	
Jul 22, 2014	"The UK government will invest £16million towards £64m Stratified Medicine Imaging Centre in Glasgow" - George Osborne #Glasgow2014biz	7	
Jul 22, 2014	"Glasgow is open for business" - George Osborne #Glasgow2014biz	7	
Jul 23, 2014	"Perhaps our most significant exports are our minds." - @ScotentCEO Lena Wilson #Glasgow2014biz	6	
Jul 23, 2014	Scots universities, wind and wave power, creative inds: all create appealing market for foreign investment PM David Cameron, #Glasgow2014biz	6	
Jul 22, 2014	Video: find out why Scotland is the home of the 2014 Commonwealth Games, and much more: http://t.co/NkwmTKtDIH	6	

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

Ow.ly : Summary Stats

