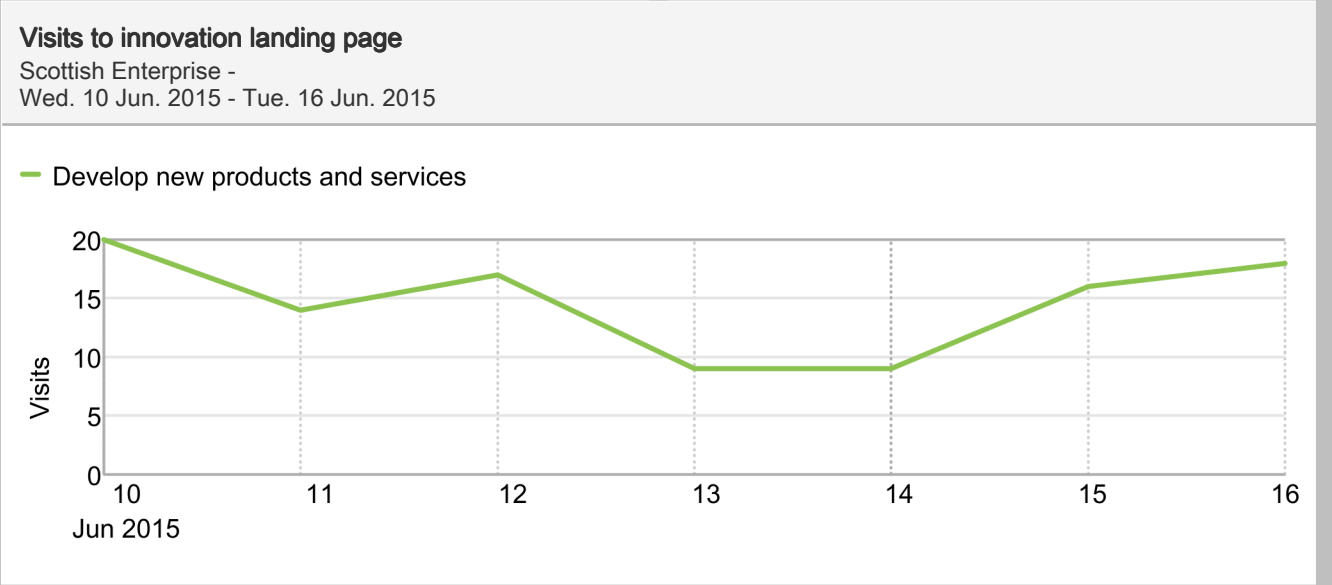
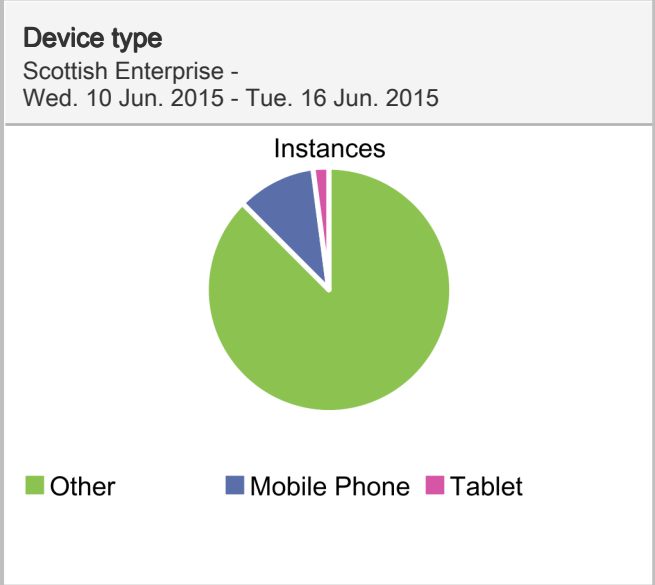
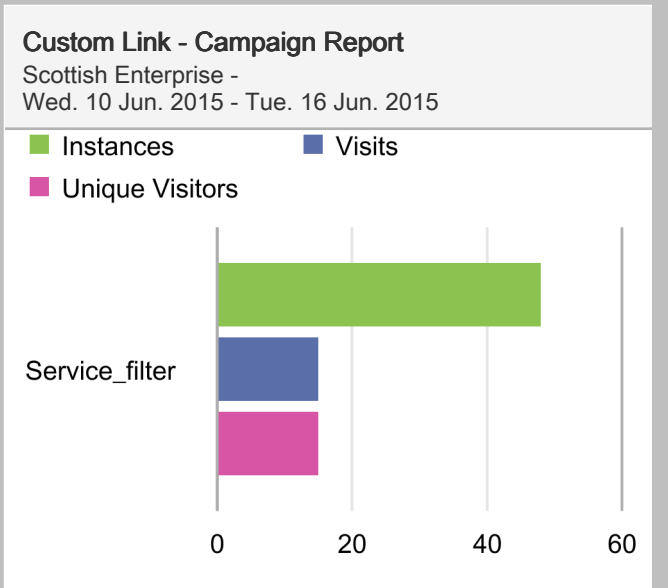
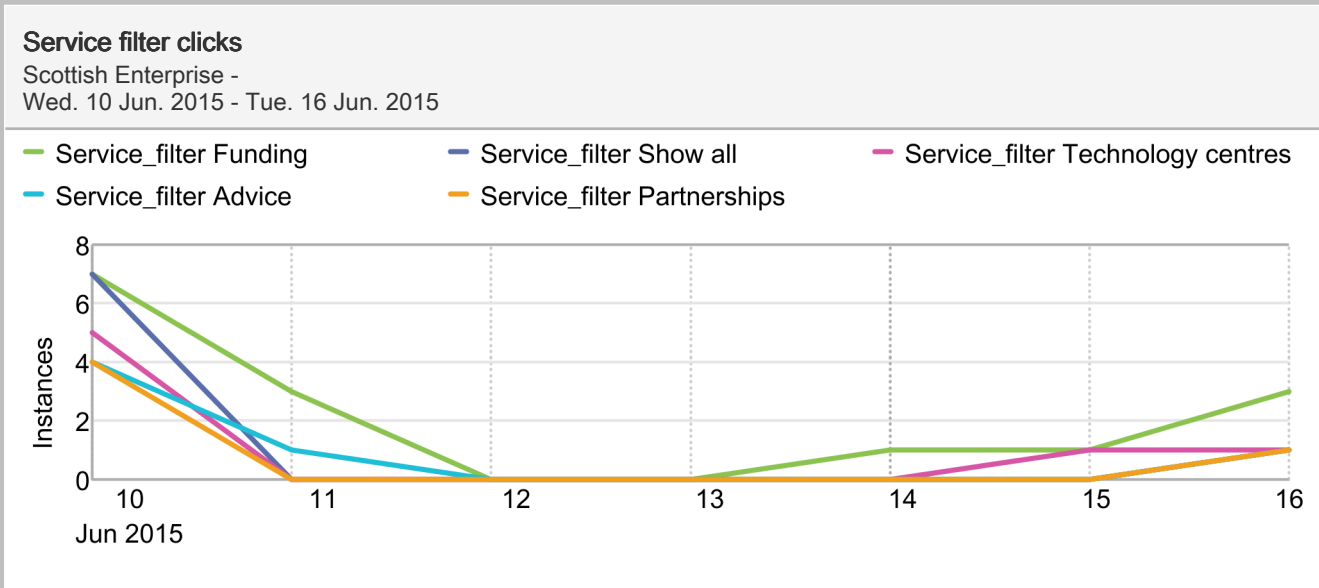


Services filtering

Created: Jun 16, 2015 9:50 PM WEDT



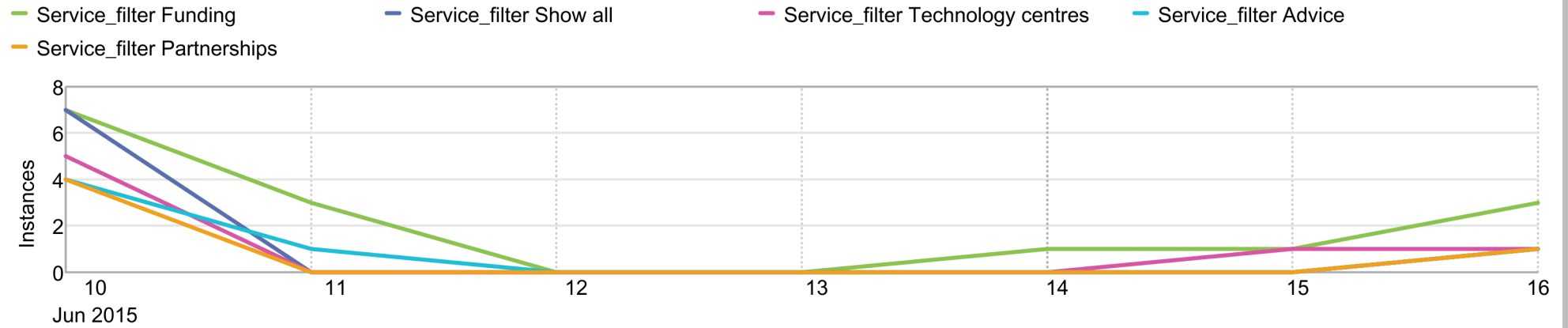
Services filtering

Created: Jun 16, 2015 9:50 PM WEDT



Service filter clicks

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Services filtering

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Service filter clicks

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Date	Service_filter Funding	Service_filter Show all	Service_filter Technolog...	Service_filter Advice	Service_filter Partners...
Jun 10, 2015	7	7	5	4	4
Jun 11, 2015	3	0	0	1	0
Jun 12, 2015	0	0	0	0	0
Jun 13, 2015	0	0	0	0	0
Jun 14, 2015	1	0	0	0	0
Jun 15, 2015	1	0	1	0	0
Jun 16, 2015	3	1	1	1	1
Overall Instances	15	8	7	6	5

Services filtering

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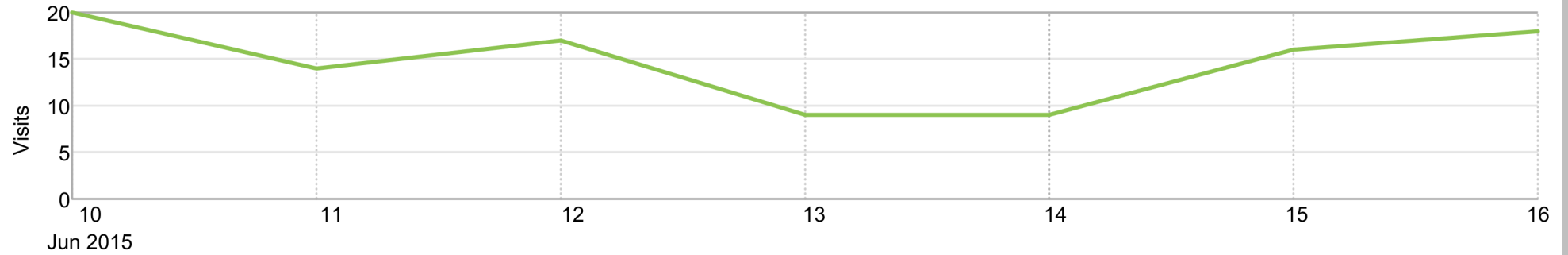


Visits to innovation landing page

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— Develop new products and services



Services filtering

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Visits to innovation landing page

Scottish Enterprise -

Wed. 10 Jun. 2015 - Tue. 16 Jun. 2015

Date	Develop new products and services
Jun 10, 2015	20
Jun 11, 2015	14
Jun 12, 2015	17
Jun 13, 2015	9
Jun 14, 2015	9
Jun 15, 2015	16
Jun 16, 2015	18
Overall Visits	103

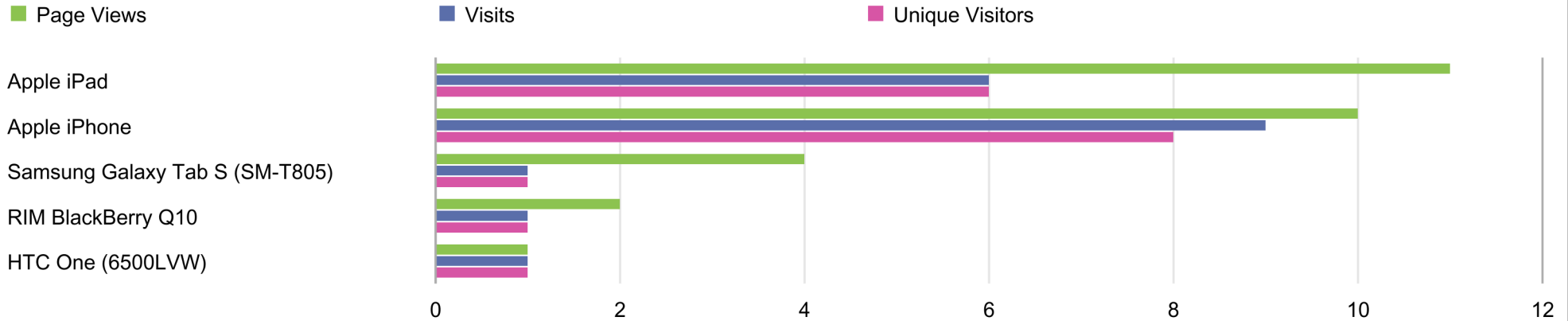
Services filtering

Created: Jun 16, 2015 9:50 PM WEDT



Devices

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Wed. 10 Jun. 2015 - Tue. 16 Jun. 2015



Pages by Devices

	Page Views	Visits	Unique Visitors
1. Develop new products and services	183	103	92
1. None	151 82.5%	81 78.6%	71 77.2%
2. Apple iPad	11 6.0%	6 5.8%	6 6.5%
3. Apple iPhone	10 5.5%	9 8.7%	8 8.7%
4. Samsung Galaxy Tab S (SM-T805)	4 2.2%	1 1.0%	1 1.1%
5. RIM BlackBerry Q10	2 1.1%	1 1.0%	1 1.1%
6. HTC One (6500LVW)	1 0.5%	1 1.0%	1 1.1%
7. Nokia Lumia 635 (RM-974)	1 0.5%	1 1.0%	1 1.1%
8. Tesco Hudl 2	1 0.5%	1 1.0%	1 1.1%
9. Apple iPhone 6	1 0.5%	1 1.0%	1 1.1%
10. LG G3 (D855)	1 0.5%	1 1.0%	1 1.1%

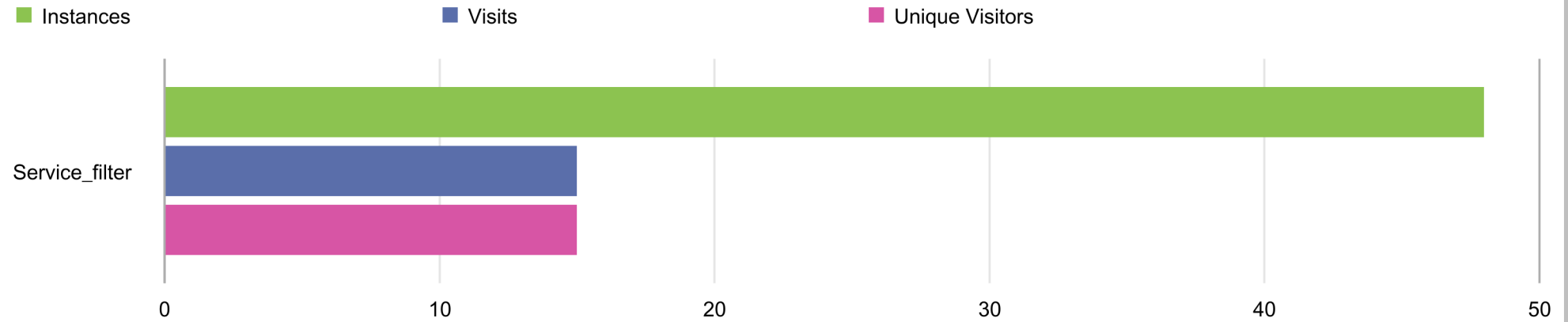
Services filtering

Created: Jun 16, 2015 9:50 PM WEDT



Custom Link - Campaign Report

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Custom Link - Campaign	Instances	Visits	Unique Visitors
1. Service_filter	48 100.0%	15 0.1%	15 0.1%
Total	48	14,794	13,414

Services filtering

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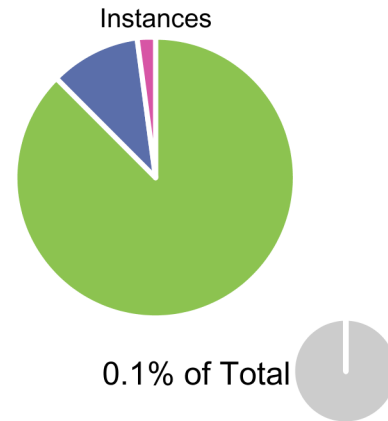


Device type

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Legend

- Other
- Mobile Phone
- Tablet
- Showing
- Remaining



Correlation Summary

	Instances
Total	45,464
Custom Link - Campaign = Service_filter	48 0.11%

Device Types	Instances
1. Other	42 87.5%
2. Mobile Phone	5 10.4%
3. Tablet	1 2.1%
Total	48